

Offered By

Department of Management and Humanities

At a Glance

Indian Institute of Information Technology, Lucknow (IIIT Lucknow) is one of the 20 IIITs being set up by the Central Government in Public Private Partnership (PPP) mode. IIIT Lucknow is an emerging institute that takes initiative in leaps and bounds by providing world-class education in Engineering, Technology, and Business. We have a team of best educators and industrialists who teach contemporary topics and bring real-life scenarios to the classroom. With this kind of training, our students enter the real world with full awareness and become adept in problem-solving.

The Department of Management & Humanities (M&H) at the Indian Institute of Information Technology, Lucknow, was established in July 2020. The three programs which the department currently offers independently are: B.Tech. in Computer Science and Business, Master of Business Administration (Digital Business) and Ph.D. The course structure of all the programmes are designed according to the recommendations of National Education Policy (2020) and conform to the latest technology practised in various business organisations.

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About the Programme

The programme's curriculum is tailored to provide students with opportunities to obtain cutting-edge knowledge and develop necessary skills by capitalizing on IIIT-L's distinctive blend of management and technology expertise. The programme places a strong emphasis on putting economics and management theories into practice in order to address pressing real-world problems in microeconomics, macroeconomics, international business and many more related areas of economics and business.

M.Sc. Economics and Management

JAM Joint Admission Test for Masters

Eligibility & Selection

Bachelor's degree (BBA/B.A./B.Sc./B.Com./B.Stat./B.Math./B.Tech./B.E. or equivalent). Those in the final year of their undergraduate program are also eligible to apply. Selection for the programme will be through Joint Admission Test for Masters (JAM).

How to Apply

CCMN 2023
https://ccmn.admissions.nic.in/

CCMN-2023 is a common platform for candidates to apply for M.Sc./M.Tech. programmes, based on their JAM score of year 2023, in NITs, IIITs and some GFTIs (for details, please refer to the list of Participating Institutes on the CCMN website). This centralized system provides a common and convenient platform for online counselling wherein the candidates can fill in a single online application from their homes and apply to all programmes in all the participating institutions to which they are eligible.

Course Structure

2023

M.Sc. Economics and Management

Semester 1

S. No.	Subject name	Number of Credits
1	Business Communication	4
2	People Management	4
3	Microeconomics	4
4	Marketing Management	4
5	Business Analytics	4

Total credits: 20

Semester 2

S. No.	Subject name	Number of Credits
1	Macroeconomics	4
2	Human Resource Management	4
3	Business Decision Making	4
4	International Economics and Business	4
5	Econometrics	4

Total credits: 20

Semester 3

S. No.	Subject name	Number of Credits
1	Consumer and Industrial Buying Behaviour	4
2	Mangerial Finance	4
3	Public Economics	4
4	Mathematical Economics	4
5	Operations Management	4

Total credits: 20

Semester 4

S. No.	Subject name	Number of Credits		
1	Entrepreneurship	4		
2	Digital Business Strategy	4		
3	Indian Economy Development and Demography	4		
4	Project (Dissertation)	8		

Total credits: 20

Grand total credits: 80

Fee Structure

	Semester I	Semester II	Semester III	Semester IV
Total Fees *	72000	51500	53500	51500

^{*}Hostel and Mess charges will be separate.

Seat Matrix

Open	Open-PwD	EWS	SC	ST	OBC-NCL	Total
11	1	3	5	2	8	30

Contact us at:

https://iiitl.ac.in